



Message from Rosemary Castillo, CEO of Bienvivir All-Inclusive Senior Health

August 7, 2019

Bienvivir is a very large family of people that have been part of our history for over thirty years. During that time, we have shared many joys and supported each other through very tough times. We enjoy the commitment of over 600 employees and their families, medical providers, vendors, and community organizations. El Paso is our home, one that we cherish and value because of its values, traditions and warm heart.

August 3, 2019, we were wounded. There were twenty-two losses; friends and family, Mexican neighbors who shared the same ancestry and the same space, almost as if there were no boundaries. For the survivors, for us, as we are all survivors, we must remain strong. We must continue to show our children that love is stronger than hatred, that acceptance is better than racism and bigotry. For the rest of the country, we must show them that we will not tolerate ignorance, deceit and darkness as we go forward with the wisdom of our upbringing, with the recognition that all human beings have value and with the light of generosity that emanates from our people.

Let us be generous and open our hearts and pockets to those that need our support. Let us never forget August 3rd, 2019, as it will be the beginning of a new era of sharing with the world what it means to be family, what it means to be an El Pasoan.

Let us highlight the works and contributions of all first responders, of all our medical and mental health specialists who worked to save the lives of the victims and to give comfort to their loved ones.

Our company started a contribution campaign for the survivors of August 3rd. Now we would invite you to also contribute, as generously as you can, to the victims relief fund administrated by the El Paso Community Foundation or the Del Norte Foundation.

And we invite you to share your stories with us, of amazing El Pasoans that helped us to get through that very difficult day. Tell their story! Tell us your story! Let the light shine through! No act of kindness and courage is too small, it is the essence of Humanity.

Warm Regards,

Rosemary Castillo, CEO

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